

# Harbor Chase of Coral Springs

A high-impact renovation boosts the bottom line.

**Location**  
Coral Springs, FL

**Care Type**  
Assisted Living

**Project Type**  
Renovation

**Services Provided**  
Interior Design  
Foodservice Design  
Design-Build  
Equipment Planning  
Procurement

**Awards**  
2018 Senior Housing  
News' Architecture &  
Design Awards Nominee



## The Opportunity

Featuring an upscale design inspired by the lush Florida landscape, HarborChase of Coral Springs offers exceptional Assisted Living care for local seniors. The renovation objective was to reposition the community in the local market and expand the amenities to make HarborChase an in-demand destination for prospective residents.

## The Design

The refreshed space is infused with color to bring energy and vitality to the community. Coastal hues, light finishes and pops of color combine for a sophisticated interior. The new fireplace and inviting seating create a residential vibe that makes residents feel at home, while the mixed-material reception desk in the lobby offers an upscale impression to all who enter.

## The Result

HarborChase of Coral Springs is conveniently located near a variety of shops on University Drive and the Coral Springs Medical Center. A popular destination inside the community is the store, run by a volunteer, who has become an integral part of the community and well-loved by residents and staff alike. Direct Supply Aptura's design and construction professionals created a new, sophisticated setup for the store, so it blends cohesively with the rest of the community while complementing the volunteer's unique personality. With a refreshed look throughout and updated amenities, HarborChase of Coral Springs is ideally equipped to offer residents of Coral Springs a lavish, enjoyable space to call home.

“The client and our team worked together early in the process to understand the market opportunity, and develop a plan and budget that best positioned them for success. This resulted in a focused, high-impact project where the common areas, dining spaces and lounges are hospitality-inspired. The new look and feel continues to make a strong impression and serves the needs of residents and their families. The client's goals for the project were straightforward: increase occupancy and rates. This renovation helped them achieve both.

➤ **Gaurie Rodman**, Senior Director of Real Estate Strategy & Development