



TRANSFORM

your Senior Living community with design services from Direct Supply



**DIRECT
SUPPLY**



Looking to
**RENOVATE OR REPOSITION
YOUR COMMUNITY?**

From concept to completion, count on one convenient point of contact to deliver high-impact aesthetics backed by outrageous service at every step of the process – including logistics, delivery and installation.



HOW it works

STEP 1

Kickoff & Site Walk

Meet your Direct Supply project team and discuss your community's unique needs on-site.

You get:

- Optional site visit
- Meeting with Senior Living design consultant
- Alignment on project goals

STEP 2

Design Concept, Space Plan & Budget

Developed by your design consultant to outline furnishings placement and costs so there are no surprises.

You get:

- Design concept statement and contract
- Access to 200+ Senior Living brands, including Maxwell Thomas furnishings
- Budget outline by area
- Space plans created in AutoCAD
- Estimated delivery and installation costs

STEP 3

Design Presentation

Visualize and review your final design plan before implementation.

You get:

- Full presentation of all furniture, fabric and materials suggested for the space
- Ability to revise the design as needed

STEP 4

Design Documentation

Receive all the documentation needed for your project.

You get:

- Two professionally coordinated design boards
- FF&E, soft goods and artwork quotes and legends
- Finish selections
- Materials legend

STEP 5

See the Transformation

Orchestrated by order management and installation experts.

You get:

- Detailed documentation so your general contractor can start right away
- Coordinated delivery and installation to minimize disruption to your community
- Punch list and compliance documentation
- Ongoing project support
- A wow-factor space that makes an amazing impression





WOODCREST at BLAKEFORD

PROJECT SUMMARY:

Project Type: Repositioning from a Skilled Nursing wing to high-end rehabilitation

Location: Nashville, TN

Care Type: CCRC

Units: 279

Services Provided: Interior Design, Procurement, Delivery & Installation

Project Timeframe: 4 months

Design Style: Updated traditional with a modern twist

“

Revamping part of our community was a large project for us. The Direct Supply team was so helpful in guiding us in the direction we needed to go while still giving us the ability to choose. My design consultant narrowed down options, which made it so much easier for me to decide. I would absolutely recommend Direct Supply. They were easy to work with and a very responsive group.

Laura W.
Marketing Director



Reimagining Skilled Nursing into a **CUTTING-EDGE** REHABILITATION DESTINATION

Located in Nashville, Tennessee, Woodcrest at Blakeford saw an untapped opportunity when it came to rehabilitation and wanted to attract patients from local hospitals with an elevated offering.

Blakeford partnered with Direct Supply to totally reimagine one of their Skilled Nursing wings into a contemporary rehabilitation destination.

Our designers created a state-of-the-art space featuring a modern design with pops of color and a hotel spa feel.

Explore more of the community at directsupply.com/transform

Converting unused space into an **IN-DEMAND DESTINATION**



Set in beautiful Marietta, Georgia, Sterling Estates wanted to maximize their space by transforming an unused storage room into an engaging space for residents. The catch? It needed to be done in 70 days – in time for their open house. With fresh finishes and quick-ship furniture, Direct Supply transformed the room into a destination residents use every day.

Explore more of the community at directsupply.com/transform



STERLING ESTATES

PROJECT SUMMARY:

Project Type: Repositioning large, unused storage room to useful space

Location: Marietta, GA

Care Type: Independent Living & Assisted Living Units: 250

Services Provided: Interior Design, Procurement, Delivery & Installation

Project Timeframe: 70 days

Design Style: Cozy and comfortable that encourages well-being

“

This project went really smoothly. Direct Supply suggested we use quick-ship furniture because of our short timeline, and the design team started working right away. We received furniture selections from the designers in two weeks. It was reassuring knowing everything would be done before the deadline, which was, quite honestly, asking a lot. Dealing with Direct Supply has been very easy, and we recommend them all the time. Their customer service sets them apart, hands down.

Jacob M.
Operations Director





Revitalizing an outdated community with a **MODERN TAKE ON TEXAN DESIGN**

Located in Lubbock, Texas, Raider Ranch wanted to attract the next generation of residents by refreshing their outdated Independent Living building. Not only did our designers incorporate a bright, modern look infused with southern patterns and textures that speak to the target market, they also transformed an old storage space into a hospitality-inspired café, perfect for active residents. The renovated space positions Raider Ranch as the top choice for Independent Living in Lubbock.





RAIDER RANCH

PROJECT SUMMARY:

Project Type: Renovating Independent Living building to boost marketability

Location: Lubbock, TX

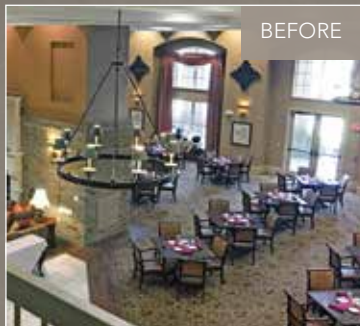
Care Type: Independent Living, Assisted Living & Memory Care

Units: 200

Services Provided: Interior Design, Procurement, Delivery & Installation

Project Timeframe: 18 months

Design Style: Contemporary Texas with a fresh color palette



“

To say the renovation has been refreshing is an understatement. The residents, team members and family members literally have a different disposition. There is pep in our step and an air of revitalization unlike anything we've seen in any previous renovation. We are beyond proud to boast that our community campus has since achieved 100% leased in five of the six product offerings that Raider Ranch has to offer! The proof of this renovation's success is in the numbers.

Darla B.

Vice President of Operations



WHY partner with Direct Supply?

Senior Living Savvy

Trust in our design expertise backed by 35+ years of Senior Living experience.

Dedicated Service

Rely on your single dedicated point of contact to manage your project from concept to completion.

Operational Horsepower

Take advantage of our project management horsepower – we complete 4,000+ Senior Living projects every year.

Professional Documentation

Receive all the project documentation you need to get the job done.

Peace of Mind

Rest easy knowing our nationwide delivery, installation and order management services minimize daily disruptions to your operations.





Take the GRAND TOUR

Experience your furnishings options firsthand when you visit our industry-leading, 15,000-square-foot Design Center. Located in Milwaukee, Wisconsin, Direct Supply's Design Center is constantly evolving to stay ahead of market trends and features the latest furnishings innovations – all catered specifically to Senior Living.

Call **1-800-893-7222** or visit directsupply.com/transform to plan your visit today!



Ready to start your
TRANSFORMATION?

Visit directsupply.com/transform or call 1-800-893-7222 to learn more.

