

Detect and Prevent Falls with RESULTS-DRIVEN AI TECHNOLOGY

How SafelyYou Works

SafelyYou helps caregivers implement **person-centered fall prevention** through fall video review.



INSTALL

a camera in a private room



DETECT

a fall in real time via sophisticated artificial intelligence



NOTIFY

on-site care staff automatically



SEE

the video immediately after the fall



ASSESS

the fall and review prevention recommendations

WITHOUT
SafelyYou

Memory Care residents fall

4 times per year*

Up to **90%** of falls are unwitnessed

26% of Alzheimer's hospitalizations are caused by falls****

WITH
SafelyYou

Up to **40%** fewer falls*

Up to **80%** reduction in fall-related ER visits**

2 times length of stay*** increase



Privacy and Security

SafelyYou adheres to strict privacy standards and only records when a fall is detected. In addition, SafelyYou doesn't record audio, stream live video or require wearable devices.



For more information about implementing SafelyYou's technology, please visit DirectSupply.com/safely-you or call 1-800-889-6504.

Source: Safely-You.com. Individual and community results will vary based on a variety of factors. *Aggregated data from facilities prior to and after implementing the SafelyYou solution during a 32 week period in 2019-2020. Individual and community results will vary based on a variety of factors. **Van Doorn C, Gruber-Baldini AL, Zimmerman S, et al; Epidemiology of Dementia in Nursing Homes Research Group. Dementia as a risk factor for falls and fall injuries among nursing home residents. J Am Geriatr Soc. 2003;51(9):1213-1218. ***Based on a case study with Carlton Senior Living charging \$7,000 per month for a 30-bed memory care unit in six months, making the following assumptions: starting at 68% occupancy, 480-day average length of stay before SafelyYou, 85% opt-in with SafelyYou, 3-month average ramp-time with SafelyYou, and no additional investments in quality of care. ****Learn more at <https://pubmed.ncbi.nlm.nih.gov/20553338/>