

# MAXIMIZE YOUR ACQUISITION OPPORTUNITIES WITH DIRECT SUPPLY®

Feel confident in your senior housing acquisition strategy with Direct Supply, the proven leader in the Senior Living industry. Backed by 35 years of Senior Living experience, our talented team of planners, designers and contractors extend your team's capabilities to maximize your return on investment. Take advantage of our full suite of customizable services designed to meet the needs of your business.

## HERE'S HOW WE CAN HELP:

### PRE-CLOSING

Gain clarity into your capital investment plan. From evaluating the property condition and conducting a market and competitive analysis to recommending CapEx/ROI budgets, we're your single source of accountability. We'll develop a strategy to help increase net operating income, a post-closing project plan, and a budget and timeline for capital cash outlay.

### Planning

- **Strategic Project Evaluation:** Our experts will evaluate your project's feasibility and financial viability to ensure alignment with your investment goals. We'll incorporate findings from a property condition report into the budget and execution plan.
- **Interiors Assessment:** We'll provide expert recommendations and scope your interior design projects to maximize your dollars.

**DIRECT  
SUPPLY®**

## POST-CLOSING

After the sale, trust us to be your single point of contact. Your project manager will handle all the details from start to finish, helping you maximize your investment from day one. Plus, we can manage multiple projects nationwide for faster speed to market and provide recommendations for a multi-year CapEx/ROI budget.

### Design

- **Interior Design:** Award-winning interior designers deliver innovative environments that attract prospective residents and families.
- **Foodservice Design and Equipment Planning:** Renovate existing dining rooms and kitchens into operationally efficient, dynamic spaces. Receive an equipment package specifically designed to help staff run the new spaces.
- **Technology Design:** Partner with technology consultants to design systems and infrastructure that will serve the building well into the future.

### Operational Equipment and Supplies

- **Caregiving Essentials and Rental Conversions:** All the equipment you need to operate, plus resources to help you convert from costly rentals to ownership.
- **Rebranding Signage:** Rely on us to repurpose, design and provide interior, exterior and digital signage.
- **Furnishings:** Access 200+ brands of Senior Living furnishings, including Maxwell Thomas.
- **Operational Products List and Budget:** Receive an itemized list, including product options that ship in two days.

### Technology Solutions

- **Technology Consultation:** Get expert recommendations on how to boost safety and marketability with new technology.
- **Technology Systems:** Replace outdated systems and match any corporate technology standards, including Wi-Fi, nurse call, wander management, electronic access control, video surveillance and more.
- **Operations Automation:** Direct Supply offers several integrated solutions to help you effectively manage building maintenance, eProcurement and EMR connectivity.



*“Direct Supply made our change of ownership project so much easier because we had one point of contact who helped us select everything we needed. The highlights of working with Direct Supply were the convenience and help selecting furnishings.”*

**Adam Z.** • Owner

Get started today by contacting your Direct Supply sales representative, or request a consultation at [DirectSupply.com/Acquisitions](https://DirectSupply.com/Acquisitions)

