\*\*Please update all the yellow parts to be relevant to your organization

FOR RELEASE ON [DAY, MONTH DATE]

Contact: [PR Person’s Name]

Email address

XXX-XXX-XXX

**[Building Name] Residents and Families Now Better Protected from Airborne Pathogens**

[MONTH DATE, YEAR]

[CITY, STATE] –  [Community Name] is excited to announce that we’ve recently added another layer of protection to our safety protocols against airborne pathogens like COVID-19! Through Needlepoint Bipolar Ionization (NPBI™) we’ve added a revolutionary air purification to help enhance safety for residents, staff and guests.

NPBI works by injecting invisible, charged ions into the airstream of our buildings. These invisible ions help to clear the air of pathogens, particles and odors anywhere the ions travel. The NPBI products we’ve installed are UL 2998 certified to be ozone-free and have demonstrated effectiveness in improving air quality.

Adopting this popular cutting-edge technology will help create a safer, more comfortable environment for our residents, staff and visitors.

[Consider adding a paragraph here that includes a quote from someone at your community, like the administrator or another public-facing employee.]

[Boilerplate copy about community. Include link to your website.]

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plain

[Include image of your building]