this is what safety looks like
The future of Senior Living design redefines what it means to make an impression. Attract residents and families with showstopping design and safety solutions.

Discover new furnishings and technologies to enhance safety, improve census, and boost resident engagement.

Our Senior Living design and technology experts offer complimentary consultations to help you get started. For more information, or to schedule a consultation, contact us at directsupply.com/impressions or call 1-800-893-7222.

superior
safety
doesn’t have
to be boring

Eliminate pathogens in the air with Needlepoint Bipolar Ionization technology

Screen guests with thermal temperature scanners

Enable safer visitation with small groups of seating

Enhance infection prevention with bleach-cleanable furnishings

Enhance connectivity with commercial-grade Wi-Fi coverage

Improve security with video surveillance
eliminate pathogens with safer air

Boost census with cutting-edge Needlepoint Bipolar Ionization (NPBI™) technology. NPBI is independently lab-tested to inactivate a variety of pathogens such as influenza, norovirus, MRSA and SARS-CoV-2 (the virus that causes COVID-19).

NPBI injects billions of invisible, charged ions into your air stream and into the occupied spaces of a building, cleaning the air everywhere the ions travel.

Installed in your HVAC system, this air purification technology is a game changer and adds another layer of protection to your safety protocols. Plus, we’ll help you market this safety solution to residents and families.

Learn more about this revolutionary solution at directsupply.com/air-quality

A. Maxwell Thomas® Bakersfield Bench #FM822 – 56½”W x 23½”D x 28”H. Shown in storybrooke blossom (body) and winston rouge (contrasting welt, button tufting and pillows) with walnut finish. | B. Kellex Aria Ottoman #CVY60 – 18”W x 18”D x 20½”H. Shown in luminare bronze with walnut finish and brass nailhead trim. Also pictured: Hooker Furniture Serendipity Console Table, 70”W x 14”D x 34½”H. Available in finish shown. Wendover Artwork. Selim Candleholders, 5”W x 5”D x 26”H, set of 2. Ettore Tray, 24”W x 14”D x 4”H. Carly Tray, 18”W x 11”D x 2”H. Tower Collection Wallcovering shown in foiled rocky mountain. Contact your account manager for pricing.
The future of Senior Living seamlessly incorporates safety into stylish spaces. Build confidence and census with these solutions:

**Thermal Temperature Scanners**
Prevent infection spread by capturing guests’ temperatures and screening question responses with thermal temperature scanners.1

**Safer Air Quality**
Breathe safer air with Needlepoint Bipolar Ionization (NPBI™) technology, which inactivates 99.9% of SARS-CoV-2 in 30 minutes in lab tests.2

**Bleach-Cleanable Furnishings**
Enhance infection prevention measures with fabrics and furnishings, like faux-wood metal chairs, that can be cleaned with bleach.

**Intercom**
Remotely screen visitors and control traffic flow with two-way voice and video capabilities.

**Access Control**
Improve contact tracing with contactless readers, which can allow or deny access based on a person’s need to be in a specific area.

**Video Surveillance**
From simple imaging to advanced AI and situational analytics, get a view of all activity from any connected device.

**Wander Management**
Safely foster resident independence with systems featuring resident-specific door locking options based on individual care needs.

Schedule a free consultation at directsupply.com/impressions

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1,2 See back page for details

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A. Kellex Barry Chair #GT250 – 30½”W x 29”D x 41”H. Shown in lee jofa shetland plaid with dark chocolate finish and antique brass nailhead trim. | B. Fairfield Taylor Wing Chair #GT245 – 32”W x 36½”D x 44½”H. Shown in laidi ocre (outside back) and doric golden (inside back and seat) with café mocha finish. | C. DW Camera IP Video Surveillance Kit #7QC54 – 4 Camera. | D. Accutech LS 2400 Keypad with Display #C7682 – Keypad with display. | E. Goodview Dynamic Detection Display™ #8XB24* – Tablet with Table Stand.

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Explore furniture details at directsupply.com/specs

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1-800-893-7222 | directsupply.net
safe & stylish

lobbies

Make a great first impression with elevated design and technology for infection prevention.

Our technology designers can help you incorporate technology solutions that will serve your community well into the future. Learn more at directsupply.com/techdesign

A. FRACT Thermal Temperature Scanner with Floor Stand #GP267
B. Direct Supply® Hand Sanitizer Dispenser #G6749
C. CenTrak Security Controller Keypad with Built-In Soudar #G12142
D. Direct Supply® Video Surveillance Kit #7QG54
E. Maxwell Thomas® Montreal 4-Drawer Hospitality Station #SC902 – 46"W x 22"D x 62.5"H. Shown in charcoal without the hutch.
F. Maxwell Thomas® Castine Lounge Chair #2M649 – 31"W x 32"D x 19"H. Shown in marlo apricot with chrome finish.
G. Maxwell Thomas® Wintrop Harbor Lounge Chair #F6545 – 32.5"W x 35"D x 36"H. Shown in whitter fossil (outside back), gala seaglass (inside back) and cloud velvet regal blue (welt) with corduroy finish.
H. Holsag Malmo Chair #66889 – 24"W x 23"D x 37"H. Shown in splice caribbean and mocha finish.

*This is not a medical device. Statements regarding this temperature device have not been evaluated by the FDA. This temperature device should not be solely or primarily relied upon to diagnose or exclude a diagnosis of COVID-19, or any other disease or health condition. Elevated body temperature in the context of use should be confirmed with secondary evaluation methods.

Explore furniture details at directsupply.com/specs

1 See back page for details. Catalog #16282NP
Eye-catching design mixed with cutting-edge materials is sure to impress prospective residents and families. In activity spaces, consider:

- Durable fabrics that are easy for staff to clean
- Commercial-grade construction that will stand up to rigorous cleaning routines
- Adding a movable divider, such as a decorative screen or mobile whiteboard easel, to easily separate large spaces
- Smaller groups of seating to prevent large gatherings

Heather F., Interior Designer II

Our design experts offer complimentary consultations to help you get started. Learn more at directsupply.com/impressions

gathering spaces

A. Kellex Cecily Loveseat #GT438—55"W x 31"D x 32"H. Shown in encore fuchsia and encore pesto (buttons) with steel finish.  
B. H Contract Truitt High-Back Dining Chair #H2T31—23"W x 251⁄2"D x 39"H. Shown in hint berry.  
C. Holsag Malmo Armchair #D6B89—24"W x 231⁄2"D x 311⁄2"H. Shown in splice caribbean.  
D. Uttermost Herringbone Dining Table #GT356—90"W x 42"D x 30"H. Available in finish shown.  
E. Hooker Furniture Lulia Spot Table #GT432—14"Dia. x 211⁄2"H. Available in finish shown.  
F. Hooker Furniture Tivoli Console Table #GT345—58"W x 14"D x 32"H. Available in finish shown.  
G. Uttermost Cleonie Floor Lamp #GT352—8" x 60"H.
Outdoor gatherings

Outdoor visitation is preferred even when the resident and visitor are fully vaccinated against COVID-19.* Our design consultants can help you select the right outdoor furnishings to foster socially distanced gatherings.

Get started at directsupply.com/impressions

A. Summer Classics Superstone Dining Table with Cort Base #GT329 – Tabletop, 48” Dia. Shown in travertine finish. #GT287 – Cort Base, 24” W x 24” D x 28” H Shown in mahogany finish.

B. Summer Classics Skye Armchair #GT320 – 23” W x 26” D x 36½” H. Shown in oyster finish.

C. Summer Classics Skye Seat Cushion #GT326 – Shown in hull sunset.

D. Summer Classics Crank Auto Tilt Umbrella #GT255 – 93” H. Shown in black.

E. Summer Classics Ebony Granite Umbrella Base #GT294 – 19¼” Dia. Available in black as shown.

F. Summer Classics Umbrella Cover #GT334 – Shown in rumor snow.

G. Innovative Technology Wireless outdoor Speakers #82G70 – 8” W x 11½” D x 20½” H.

H. Summer Classics Peninsula Dining Arm Chair #78066 – 24½” W x 28½” D x 38½” H. Shown in raffia sandalwood finish. Cushions sold separately. Shown in SD spindrift 598 nautical.

A. Three Birds Brittany Rocking Chair #82282 – Rocking Chair, 25 3/4"W x 35"D x 40 3/4"H. 
B. Three Birds SoHo Stacking Chair #2D688 – 22 1/4"W x 22 1/2"D x 33 1/2"H; Seat: 17"H. Available in finish shown. 
C. Three Birds Newport Occasional Table #82287 – Tall Square Side Table, 20"W x 20"D x 20"H. Available in finish shown. 
D. Three Birds Canterbury Occasional Tables #82284 – Tall Side Table, 20"W x 21 3/4"H. #82285 – Coffee Table, 36"W x 17"H. Both available in finish shown.

Encourage resident engagement with beautifully designed outdoor gathering spaces. Teak furnishings are a great choice for outdoor spaces because they are supremely durable and maintenance-free. We can help you create safer spaces for visitors. Visit directsupply.com/outdoors to get started.

Samantha W., Interior Design Assistant
promote resident well-being

Resident engagement with technology, including the IN2L® solution, can help improve quality of life and reduce caregiver stress. A recent study of Memory Care residents found that with computer engagement:

- **40%** of residents decreased use of antipsychotic medication
- **75%** experienced a reduction in intensity of behavioral episodes, which resulted in a **47% decrease in caregiver stress**
- **41%** experienced improvement in mood measured by the Geriatric Depression Scale
- **23%** improved cognition


*Looking for new TVs? Our technology experts will help you find the right TV and everyday electronics for your community. Get started today at directsupply.com/tech*
design safer resident rooms

Next-gen resident rooms incorporate superior safety solutions into the design. Enable resident independence with these solutions:

**Advanced Nurse Call Systems**
Boost response times and eliminate alarm fatigue through centralized and silenced notifications.

**Camera-Based Fall Prevention**
Falls have increased 20% during the COVID pandemic. Keep residents safer with proactive fall prevention technology, like SafelyYou.

**Commercial-Grade Casegoods**
Take advantage of durable, high-pressure laminate tops for easy cleaning, sealed surfaces for moisture resistance and ¾-pull drawer stops to prevent drawers from falling out.

**Senior-Friendly Rockers**
Offer safer seating with stationary rockers – the seat and backrest rock while the leg and arm assembly stays in place.

Schedule a free consultation at directsupply.com/impressions

20% increase based on comparison of two four-week periods, one before COVID-19 and one when COVID-19 distancing protocols were in effect. Data based on detected falls in 23 communities using the SafelyYou solution.
showstopping resident rooms

Attract prospective residents and families with eye-catching resident rooms featuring hospitality-inspired design and smart home products. Explore a wide selection of smart home products at directsupply.net. Explore furniture details at directsupply.com/specs.
enable greater connectivity with Wi-Fi

Bad Wi-Fi wreaks havoc on caregiving and disappoints prospective residents who are accustomed to quality Wi-Fi connections. Poor Wi-Fi is the #1 technology challenge facing Senior Living communities today, exacerbating care and safety issues related to COVID-19.*

Improve operations and ensure residents have superior Wi-Fi access with tailored Wi-Fi and network infrastructure from Direct Supply.

What You’ll Receive

- Tailored Wi-Fi for the systems and uses in Senior Living communities, designed for your needs today and tomorrow
- Commercial-grade solutions for reliability and peak performance
- Education and consultation to understand the complex world of Wi-Fi and system networks
- Exceptional 24/7 customer and technical support
- Ongoing maintenance and management for optimal, continuous performance

Get started by calling 1-800-889-6504 or visit directsupply.com/wifi

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*The COVID Effect: Technology Adaptation in 2020, presented by Senior Housing News and Philips, reveals the views on coronavirus-related technology adoption of more than 250 members of the Senior Housing News audience. The survey was conducted online from Jul. 30 to Aug. 17, 2020.
enhance resident safety with artificial intelligence

SafelyYou utilizes artificial intelligence technology to allow near real-time viewing of fall events, that would have previously been unwitnessed, with detection of 99% of falls.* Actions taken from fall review have shown up to 40% fewer falls and up to 80% fewer ER visits from falls in communities.**

Visit directsupply.com/safely-you

*Based on aggregated data from participating facilities 1/1/20 - 9/15/20.
A. CenTrak TruView™ Real-Time Location System (RTLS) – Geo Pendant LF. Shown in black.

B. Kellex Parker Collection #BCG73 – Loveseat, 53"W x 33"D x 38"H. Shown in reston fer. #BCP38 – Lounge Chair, 29"W x 33"D x 38"H. Shown in tranquil slub moss. Both with walnut finish.

Boost safety with real-time data & notifications

Enhance building safety and infection prevention with the CenTrak TruView real-time location system (RTLS). Combine traditional life safety and elopement systems into one platform, while also delivering contact tracing, people locating, asset tracking and more, to streamline your technology and provide a user-friendly experience for staff.

Learn more at directsupply.com/rtls

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Operational Efficiency

With improved and more accurate information, you can care for residents quicker and understand how unscheduled calls for care affect your staff.

Cost of Care

Better understand how changing resident needs impact staff’s time and overall care costs with help of contact tracing.

Complete Building Well-Being

Combine traditional systems into a single platform for emergency response, door security, temperature monitoring and more.
deliver safer dining spaces

The future of Senior Living dining spaces combines new technologies with attractive design. Here are a few solutions to increase socialization and staff efficiency:

**Wander Management Wearables**
Boost resident independence and provide a safe environment with advanced wander management wearables.

**Digital Signage & Menu Boards**
Hospitality-inspired digital displays and content management allow for non-contact ordering and make an impression on prospective families.

**Enhanced Materiality**
Consider materials with enhanced cleanability features, like antimicrobial fabrics and solid, nonporous surfaces. These can help make it easier for staff to keep the community clean.

**HVAC and Needlepoint Bipolar Ionization**
New Needlepoint Bipolar Ionization (NPBI™) technology has been shown to inactivate 99.4% of the virus that causes COVID-19 in just 30 minutes in lab tests. This technology can be added to existing HVAC systems with no filters to put extra strain on your system.

Schedule a free consultation at directsupply.com/impressions

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1. See back page for details
2. 1-800-893-7222
directsupply.net
A. Fairfield Garland Arm Chair #GT246 – 23½”W x 24½”D x 39”H. Shown in sampler thunder (back) and allante medium neutral (seat) with toffee finish. 

B. Maxwell Thomas® Laminate Table with Corinth Disc Base #GPM15 – Tabletop with Maple Bullnose Edge, 36” Round. Shown in walnut (top) and florence walnut (edge) finish. #C8524 – Corinth Disc Table Base, for 36”, 36” x 60”, and 36” x 72” Tops.

C. Kellex Upton Settee #CGC26 – 80”W x 31”D x 46”H. Shown in gridley turquiose with black finish.

D. Holsag Malmo Arm Chair #D6B83 – 23¾”W x 23”D x 31”H. Shown in endurance fire engine with chocolate finish.

E. Holsag New Castle Barstool #D8966 – 17”W x 20½”D x 48½”H. Shown in loop to loop blueberry with chocolate finish.

Whether it’s creating a new serving kitchen to boost engagement, updating your kitchen for improved operations or adapting your offerings to include take-out service, our foodservice designers can help you enhance dining spaces to attract residents and families. Not only will the space be attractive, but we’ll also help you incorporate technology and equipment that support your infection prevention protocols.

Get started by visiting aptura.net or call 1-844-4APTURA today!
**bleach-cleanable furniture**

Easily disinfect dining spaces with bleach-cleanable faux-wood metal, which can withstand the rigorous cleaning routines of today’s environment. A solution of up to 5% bleach and minimum 95% water can be applied with a soft, clean cloth.*

*Always follow the manufacturer’s directions regarding bleach solutions suitable for cleaning.

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A. Maxwell Thomas® Geneva Occasional Chair #D2935 – 24"W x 24"D x 39"H. Shown in 33441-516 (back) and 33451-116 (seat) with heritage walnut finish. | B. Maxwell Thomas® Laminate Tabletop #3GV38 – T-Mold Vinyl Edge, 30" Dia. Shown in cocoa maple (top) and brown (edge) finish. Petra Wood Base #3KJ48 – 28"H. Shown in walnut finish. | C. Maxwell Thomas® Ekhart Chair #G8X02 – 24½"W x 23½"D x 37"H. Shown in new frontier smoke (back) and footnote tin (seat) with ravenwood finish. | D. Maxwell Thomas® Macon Chair #FF224 – 24"W x 24½"D x 38½"H. Shown in gallone woad (back) and aura harbor (seat) with aubergine finish. | E. Holsag Bentley Chair #D6Y56 – 21½"W x 25"D x 35"H. Shown in kokoda m blk indigo (back) and allion thunder (seat) with graphite finish. | F. Maxwell Thomas® Alcova Chair #FF667 – 23½"W x 25½"D x 39½"H. Shown in aunt dottie bailey (back) and vintage tobacco (seat) with ravenwood finish. | G. Maxwell Thomas® Skyland Chair #FF459 – 24½"W x 25½"D x 39½"H. Shown in taskforce coastline mist (back) and endurance seed (seat) with wisteria finish. | H. Maxwell Thomas® Vincenza Chair #G8X15 – 24"W x 24"D x 35½"H. Shown in parasol spa (back) and inside edge charcoal (seat) with driftwood finish. | I. Maxwell Thomas® Huntsville Chair #G8W23 – 23½"W x 25½"D x 37½"H. Shown in riddle bistro (back) and nexus doeskin (seat) with ravenwood finish. | J. Maxwell Thomas® Lynden Chair #FFY01 – 22½"W x 25"D x 36½"H. Shown in crystal ogre taupe (back) and hinge natural (seat) with aubergine finish. | K. Maxwell Thomas® Bronson Dining Chair #FFM30 – 23½"W x 26"D x 37½"H. Shown in crystal ogre taupe (back) and hinge natural (seat) with aubergine finish.

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*Always follow the manufacturer’s directions regarding bleach solutions suitable for cleaning.
Today’s prospective residents and families expect to easily use personal electronics in your building. Furnishings with built-in USB ports allow residents to easily charge their portable devices, while updated Wi-Fi allows residents and guests to stay connected. We can help you design spaces that meet the needs of your current – and future – residents. Schedule a complimentary consultation at directsupply.com/impressions.

Ashley K., Senior Product Manager
Exhibits December 31, 2021. Shipping offers available only for shipments to the 48 contiguous states; liftgate and expedited shipping fees may apply. Find quick-ship product limits, lead times, and additional details at directs.com/quickship. All products and services are subject to Direct Supply’s standard terms and conditions found at directsupply.com/terms. This advertising material is intended only for business purchasers; resale of these products to consumers is expressly prohibited.

1 Inactivation results based on sensitivity testing conducted by independent third-party testing laboratory using control chambers. Multiple data points are used to formulate performance validation statements. The technology is used in a wide range of applications across diverse environmental conditions. Results in non-lab environments will vary; clients should evaluate their individual application and environmental conditions when making an assessment regarding the technology’s potential benefits. For all independent laboratory results, contact IndoorAirQuality@Directs.com. The use of this technology is not intended to take the place of reasonable precautions to prevent the transmission of pathogens (including COVID-19). Comply with all applicable public health laws and guidelines as well as CDC guidance (https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html).

2 This is not a medical device. Statements regarding this temperature device have not been evaluated by the FDA. This temperature device should not be solely or primarily relied upon to diagnose or exclude a diagnosis of COVID-19, or any other disease or health condition. Elevated body temperature in the context of use should be confirmed with secondary evaluation methods.

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