safer gatherings
smart solutions for every space

impressions
As you’re beginning to safely open your communities, there are a number of ways you can adapt your buildings to promote social distancing practices while hosting small gatherings.

Find tips and tricks throughout this flyer, or connect with one of our Senior Living design consultants to find the right solutions for your unique community.

Start making a lasting impression at directsupply.com/impressions
Offer a safer dining experience by selecting smaller dining tables and providing adequate space between them to support social distancing efforts.
5 SENIOR LIVING TRENDS
POST-COVID-19

The COVID-19 pandemic has made lasting changes on the Senior Living industry. Here are a few emerging senior housing trends we expect to hold steady once the pandemic has ended:

1 Concierge-Style Living
During health crises, a divide-and-conquer strategy for population health management can be an effective approach. We recommend developing multiple, smaller ecosystems throughout your community that include enhanced amenities to support them, like a smaller satellite dining and lounge space, or a room for virtual visits, telehealth and private fitness.

2 Building Systems
The pandemic has brought an urgent need to create more healthy environments. One popular trend around building systems includes new Needlepoint Bipolar Ionization (NPBI™) technology, which has been shown to inactivate 99.9% of the virus that causes COVID-19 in just 30 minutes in lab tests.¹ This technology can be added to existing HVAC systems with no filters to put extra strain on your system.

3 Infection Prevention
Infection prevention protocols start with the entry experience for all staff and guests. Adding thermal temperature scanners to your entries can serve as the first line of defense.²

4 Circulation
To help promote social distancing, we recommend creating flexible amenities while still providing beautiful spaces. For example, in dining rooms, we can add dividers that help create intimacy and safety while still offering residents a desirable experience.

5 Wellness
Access to the outdoors, ample natural light and integrating organic elements help support innate feelings of wellness. Through strategic Senior Living interior design choices, we can help boost connectivity to the natural environment to benefit the health of everyone in your building.

For help implementing these trends in your community, visit directsupply.com/impressions or call 1-800-893-7222.

¹ Inactivation results based on sensitivity testing conducted by independent third-party testing laboratory using control chambers. Multiple data points are used to formulate performance validation statements. The technology is used in a wide range of applications across diverse environmental conditions. Results in non-lab environments will vary; clients should evaluate their individual application and environmental conditions when making an assessment regarding the technology’s potential benefits. For all independent laboratory results, contact Direct Supply at IndoorAirQuality@Directs.com. The use of this technology is not intended to take the place of reasonable precautions to prevent the transmission of pathogens (including COVID-19). Comply with all applicable public health laws and guidelines as well as CDC guidance (https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/getting-prevention-fact.html).

² This is not a medical device. Statements regarding this temperature device have not been evaluated by the FDA. This temperature device should not be solely or primarily relied upon to diagnose or exclude a diagnosis of COVID-19, or any other disease or health condition. Elevated body temperature in the context of use should be confirmed with secondary evaluation methods.
To help facilitate social distancing guidelines and divide larger areas, choose mobile and flexible partitions that are easy to clean.

**D. Ravenna Occasional Tables**
- #42D15 – Rectangular Coffee Table, 43¾” W x 23½” D x 19” H.
- #42G67 – Round End Table, 23½” Dia. x 24” H. Both shown in copper.

**E. MityLite 3-Panel Folding Partition** #8XY83 – 48½” W x 72” H x 1” D.

**F. MityLite 3-Panel Countertop Shield with Window** #8XY61 – 79½” W x 1” D x 36½” H.
mix it up
Consider combining several destinations into one space to maximize square footage and create a dynamic meeting place that appeals to residents all day.

divide & conquer
As your community begins to open up, consider how you can adapt common areas to facilitate socially distant gatherings. Whether it’s spacing out small seating areas or adding a creative divider, like a credenza or drapery, there are innovative ways to help keep residents, staff and visitors safer.

We can help you find the right solutions for your community. Visit directsupply.com/solutions/safety/visitation-spaces to get started.

Kate Stachowiak, Design Consultant II

With eye-catching nailhead details peeking from behind plush back cushions, this residential-inspired collection infuses a reinvented transitional look in any space.

A. Maxwell Thomas® Leiden Chair #FQ423 – 30 1⁄2"W x 36"D x 35"H. Shown in carrara antelope with dark chocolate finish with pewter nailhead. | B. Hekman Game Table #7RV02 – 36"W x 36"D x 37"H. Available in finish as shown. | C. Kellex Naomi Armchair #ICQ413 – 23"W x 25"D x 39"H. Shown in tiger damask (back) and nutron wiped rose gold (seat) with walnut finish. | D. Homestead Wine and Bar Console #7RV05 – 60"W x 20"D x 40"H. Available in finish shown. | E. Al Fesco Wine Console #7RT99 – 36"W x 22"D x 48"H. Available in finish shown. | F. Maxwell Thomas® Steton Lounge Chair #FKR43 – 21 1⁄2"W x 33"D x 36"H. Shown in playa bronzer (outside back), reserve buttercream (inside back) and outback tiramisu (seat) with brass nailheads and mocha finish. | G. Maxwell Thomas® Cazenovia Lounge Chair #FKP30 – 37 1⁄2"W x 36 1⁄2"D x 36"H. Shown in cloud velvet dark papaya with mocha finish with pewter nailhead. | H. Maxwell Thomas® Strasbourg Credenza #7BY89 – 63"W x 17"D x 29 1⁄2"H. Available in finish shown. | I. Kellex Brooklyn Ottoman #CTH32 – 33" Dia. x 18"H. Shown in mimic pearl with silver nailhead trim and coffee finish. Also pictured: Maxwell Thomas® Throw Pillow, 16" x 12". Shown in playa equinox. Contact your account manager for pricing.
As you reduce restrictions in your community, start increasing resident engagement in libraries with these senior-approved tips, developed by a resident committee.

1. Keep books at eye level for easier access.
2. Encourage residents to help fill the shelves with favorites from their own collections.
3. Skip the fluorescent lights. Use appropriate task lighting on bookshelves and near seating.
4. Include comfortable chairs to set the stage for enjoyable reading.
5. Use a mix of table sizes. Large reading tables allow residents to open a newspaper without bothering their neighbor, while small side tables provide a convenient place to set coffee.

When it comes to creating vibrant destinations in Senior Living, it’s all about integrating the physical and social environment. People want to go somewhere that has the things they like, where they know the people there, where they can influence the environment around them. When you involve residents in the decision making, they will engage in the space because they feel ownership. People use the space because it’s their space.

Cameron J. Camp, Ph.D., Director of Research and Development Center for Applied Research in Dementia

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A. Maxwell Thomas® Santiago High-Back Lounge Chair #FMD78 – 31"W x 34"D x 43"H. Shown in speed of light taupe with corduroy finish. Included pillow shown in minx 36J7151. | B. Maxwell Thomas® Atwood Apartment-Sized Sofa #DYW24 – 70"W x 37"D x 36"H. Shown in folio pages with walnut finish. | C. Maxwell Thomas® Vidalia Glider #M3854 – 29"W x 34"D x 39"H. Shown in 3953MG summer lighting (seat) and boost stardust (back). | D. Maxwell Thomas® Sedona Accent Chair #DXP28 – 34"W x 32"D x 33"H. Shown in 3953MG summer lighting (seat) and jagger 97J7151 (back) with corduroy finish. | E. Kellex Fergus Storage Ottoman #BVX59 – 53"W x 27"D x 18"H. Shown in dinotopia quartz and montana walnut finish with antique brass nailheads.
smart socializing

With a convenient tablet arm for food and beverages, the Ridgeland Chair is a great way to facilitate socially distant gatherings.

A. Ridgeland Tub Chair with Tablet Arm and Power #G3D91 – 31"W x 32"D x 36"H. Shown in brandenburg meyer lemon with versailles anigre finish. | B. Wendover Macro Floral Quick-Ship Artwork Collection #E7416. | C. Maxwell Thomas® Zakynthos Accent Table #2TD50 – 24"W x 24" Dia. Shown in white.

Easily refresh any corner of your community with senior-friendly accent chairs that fit your budget and your residents’ preferences.

Evaluating your care, safety and workflow needs can help you see how wireless and connected technology can improve how you operate while increasing your marketability. Enhancing your network and Wi-Fi opens the doors to new technologies that can help improve your community’s safety and care operations.

1. **Enhance safety and security** with ultra-secure electronic access control, video surveillance, thermal temperature scanners and hotel-inspired wireless door locks that can lower operating costs and simplify how people enter and exit your community.

2. **Boost operations** by switching to electronic charting to get a more comprehensive overview of a resident’s medical history and reduce messy paper records.

3. **Improve communication** by using web-accessible technology platforms, like nurse call and real-time location systems, to wirelessly send critical alerts to connected devices.

Our technology experts can help you develop a solution specifically for your community. Call 1-800-889-6504 or visit directsupply.com/tech to get started or schedule a demo today!
With the demand for Memory Care communities on the rise, incorporating innovative design tricks will be key to supporting the needs of these residents.

1. **Choose fabrics in lighter colorways and simple patterns.** Dark colors, complex patterns and textured fabrics can all be distracting for Memory Care residents.

2. **Incorporate innovative wayfinding materials.** Consider using a unique color and texture for each wing of the community to help residents find their way.

3. **Use modern wander management wearables.** Fitness-tracker style devices are a sleek way to offer residents greater freedom without compromising safety.

4. **Add personal décor outside of the resident’s room.** Including recognizable items from home can help the resident find their way and feel more comfortable.

5. **Promote physical stimulation.** Consider using rocking chairs that give residents a chance to move, which helps generate a calming effect, improve circulation and prevent pressure ulcers.

6. **Appeal to residents’ hobbies with dedicated activity zones.** Incorporating space and furnishings that accommodate singalongs, crafts and exercise help promote choice, fun and socialization.

Find more Senior Living tips and tricks at directsupply.com/insights.
Maximize your square footage by creating adaptable multipurpose areas. Large, flexible spaces are popular in Senior Living because they can accommodate everything from educational seminars, resident council meetings and church services to birthday parties, game nights and workout classes – once the pandemic ends. Choose flexible furnishings and technology that can help you adapt to social distancing protocols.

Sarah Wishau, Design Consultant

Improve safety & marketability with revamped foodservice spaces

From front-of-house foodservice amenity spaces to back-of-house kitchen spaces, our Senior Living foodservice design consultants will help you create efficiencies and build dining experiences that support your infection prevention protocols.

Whether you need to repurpose unused spaces into additional dining venues or create an engaging display cooking experience to improve marketability, rely on Direct Supply for the operational horsepower behind your design, procurement and installation needs.

Let us handle the details. All of them. Call today at 1-800-893-7222 or visit aptura.net/foodservice.
A. Summer Classics Peninsula Collection

#7RY08 – Sofa, 80”W x 36”D x 36”H. Shown in raffia sandalwood finish. Cushions sold separately.

Shown in paradys indigo. |

B. Lounge Chair

#7RY28 – 301/4”W x 351/2”D x 40”H. Shown in raffia sandalwood finish. Cushions sold separately.

Shown in SD spindrift 598 nautical.

C. Dining Arm Chair #7RX66

241/8”W x 281/2”D x 381/2”H. Shown in raffia sandalwood finish. Cushions sold separately.

Shown in SD spindrift 598 nautical.

Drawing inspiration from the rich brick, columns and archways, this sophisticated outdoor space is the perfect setting for special events, cookouts or enjoying a beautiful afternoon outside. With plenty of shady areas and an array of seating groupings, residents can find a spot that fits their preferences. Classic faux-wicker frames combined with navy blue, brick red and sunshine yellow speak to the historical charm of this space.

Angela Kehl, Design Consultant
Choose ultra-durable wrought aluminum furniture to create in-demand spaces where residents and guests can soak up the sun.
Treat your residents to a backyard paradise with inviting outdoor furniture. The supremely durable Avondale Collection is made to withstand any environment, including oceanfront and saltwater destinations.

A. Summer Classics Avondale Collection
#3YV40 – Sofa, 65”W x 27½”D x 32½”H
#3YV59 – Sofa Cushion, #3YT75
#3YV72 – Lounge Chair, 36½”W x 36¼”D x 32½”H
#3YV73 – Lounge Chair Cushion
#3YV65 – Ottoman, 26½”W x 22¼”D x 15½”H
#3YV67 – Ottoman Cushion
All shown in Sunbrella action taupe with natural teak finish

B. Woodard Fire Table #GDD47 – Universal Square Base, 25½”W x 25½”D x 24½”H
#GDB94 – Napa Tabletop, 48” Dia. x 2½”H

A bonfire season
Alluring fire pits are perfect for independent living or Assisted Living communities

catalog 16280NP | directsupply.net | 1-800-893-7222
Create a calm and peaceful oasis with wooden outdoor furniture – perfect for big backyards and front patios alike with a focus on comfort and style.

A. Three Birds SoHo Stacking Chair #2D688 – 221/4"W x 221/2"D x 331/2"H; Seat: 17"H. Available in finish shown.

B. Three Birds Newport Occasional Table #82287 – Tall Square Side Table, 20"W x 20"D x 20"H. Available in finish shown.

C. Three Birds Canterbury Occasional Tables #82284 – Tall Side Table, 20"W x 213/4"H. #82285 – Coffee Table, 36"W x 17"H.

Both available in finish shown.

D. Three Birds Brittany Rocking Chair #82282 – Rocking Chair, 253/4"W x 35"D x 403/4"H.

Help residents soak up the sun – while maintaining social distancing guidelines – with outdoor rocking and accent chairs. Teak is a great choice for outdoor spaces because it’s supremely durable and maintenance-free. Plus, these chairs ship quickly, meaning you’ll get residents outdoors in no time.

Megan Rivette, Design Consultant II

Select teak furnishings ship in just 7 days!

Explore product details at directsupply.com/specs
A. Summer Classics Somerset Dining Armchair #C2587 – 25½" W x 23½" D x 36½" H. Shown in ancient earth finish.  
B. Woodard Albion Wrought Iron Stackable Armchair #GDD76 – 23" W x 25" D x 36¼" H. Shown in textured black finish.  
C. Summer Classics Charleston Collection #20975 – Lounge Chair, 30½" W x 36½" D x 37½" H. Shown in basketweave natural with mahogany finish. #6VK05 – Cushions. Shown in basketweave.  
D. Athena Woven Armchair #7RX03 – 21½" W x 28½" D x 36" H. Shown in black walnut finish.  
E. Elegante Aluminum Armchair #7RX25 – 22½" W x 24½" D x 36½" H. Shown in midnight finish.  
F. Havana Armchair #7RX45 – 22" W x 23½" D x 30¼" H. Shown in black natural resin finish.  
G. Skye Plus Woven Lounge Chair #7RY51 – 27½" W x 32½" D x 37½" H. Shown in slate gray finish.

here comes the sun

Outfit indoor sunrooms and outdoor patios with inviting furnishings that are easy to clean.
Appeal to prospective residents and guests with well-appointed outdoor areas and alluring green spaces.

maintenance-free
The Freedom Outdoor Collection can stay outside year round—no painting or winter storage needed!

A. Summer Classics Majorca Chair #43X64: 27 1/4”W x 28 3/4”D x 38 9/10”H. #6V794 – Cushions. Shown in mosaic coral with slate grey finish. | B. By The Yard Framed Fire Table #78F62: 51”W x 51”D x 29”H. Shown in brown. | C. By The Yard Outdoor Collection #2JW14: C-1 Day Break Bench, 48”W x 28”D x 37”H. #79G82 – C-2 Day Break Dining Chair, 27 1/4”W x 27”D x 36”H. #2HM33 – C-3 Prairie Side Table, 18”W x 18”D x 18”H. #2JV96 – C-4 Square Pedestal Table, 44”W x 29”H. All shown in sandstone finish. | D. Woodard Casa Collection #GDB73: D-1 Stackable Dining Armchair, 23”W x 25”D x 36 ¼”H. #GDF07 – D-2 Oval Dining Table, 96”W x 70”D x 28”H. Both shown in espresso finish.
Offer residents a fresh perspective by taking advantage of the great outdoors with attractive and low-maintenance furnishings.

A. Wabash Valley Madison Collection #3YK97 – Faux-Wood Armchair #3YM16 – Round Faux-Wood 48” Table. Both shown in espresso finish.

B. Wabash Valley Market Umbrella #3YM05 – Umbrella with Teak Pole. Shown in taupe fabric. #3YM24 – Umbrella Stand.

C. Wabash Valley Outdoor Benches #3YM49 – C-1 Estate 6’ Bench. Shown with #3YK85 – Center Armrest for Estate Benches. #3YM14 – C-2 Yorktown Faux-Wood 6’ Chippendale Bench.
A. Collins Hackney All-Purpose Chair #2H764 – 27 1/2"W x 35"D x 34 1/2"H. Shown in wallaby camel.  
B. Maxwell Thomas® Knoxville Occasional Chair #FG424 – 24 1/4"W x 26 1/2"D x 36 1/2"H. Shown in vector black cherry with aubergine finish.  
C. Kellex Gibson Sofa #BV232 – 72 1/2"W x 36"D x 33"H. Shown in 31391.97 with walnut finish.  
D. Collins Chelsea BA Hydraulic All-Purpose Chair with Reclining Back #7T326 – 26"W x 36"D x 33"H. Shown in quilted pebble.  
E. Collins Signature Salon Mat #09177.  

Designed by Direct Supply® Aptura®

To help with infection prevention, offering salon services within your community may be a safer option than venturing out to salons in the local area. Choosing the right professional salon equipment can help your staff offer services that allow residents to look and feel their best – all from the safety of their own community.

Our design consultants can help you create spaces that make an impression. Visit directsupply.com/impressions to get started today!

Heather Furness, Design Consultant

Get inspired!
Explore professionally designed rooms curated for Senior Living at directsupply.com/inspiration

Explore product details at directsupply.com/specs
Located in downtown Milwaukee, the Direct Supply Innovation and Technology Center is dedicated to exploring and developing the newest innovations in senior health. Learn more at directsupply.com/innovation.