Your address here 1234 Street, City, State, Zip Code



Your logo here

# Your Building is Now Equipped with NPBI™ Air Purification Technology!

We can’t tell you enough – thank you! Thank you for the outstanding care you are providing and for never stopping in your fight to protect everyone in your building from COVID-19. To help you in this fight, we are proud to announce our company has recently taken a big step to stop pathogens like COVID-19 in their tracks.

**We’ve installed cutting-edge Needlepoint Bipolar Ionization (NPBI™).**

This revolutionary air purification technology is a game-changer, and it’s going to help you keep residents and staff safe, and make your building more appealing to prospective residents seeking a safe place to call home.

Here are a couple notable things for you as we roll out this announcement to residents and their families, as you may get specific questions.

* It works by injecting billions of invisible, charged ions into your air stream and into the occupied spaces of a building, cleaning the air everywhere the ions travel
* It’s independently lab-tested to inactivate a variety of pathogens such as norovirus, MRSA and SARS-CoV-2 (the virus that causes COVID-19)
* It improves the efficacy of our HVAC filters and PPE, such as masks
* It’s safe and certified ozone-free, unlike other outdated forms of ionization

For more on the NPBI solution, visit [**bit.ly/air-cleaning**](https://www.directsupply.com/solutions/safety/indoor-air-quality/).

For marketing resources and support, including FAQs, visit XXXXXXXX.

Please let your corporate office know of any questions or how we can help further.